



Tourism Statistics Summary – January 2015

OVERVIEW

Winter visitor arrivals to Anguilla for the first month of 2015 started off positively with an increase of 14.1% over its 2014 January figure with 19,183 persons gracing our shores. This figure improved on last year's figure of 17,183 which was recorded as the largest recorded number of visitors for January dating back to figures from 1993. The increase was as a result of the increases in both types of visitors; excursionists and tourists arrivals to the island.

Most visitor arrivals (98.6%) to Anguilla came with the intention of vacationing, while 1.4% came with the intention of doing business.

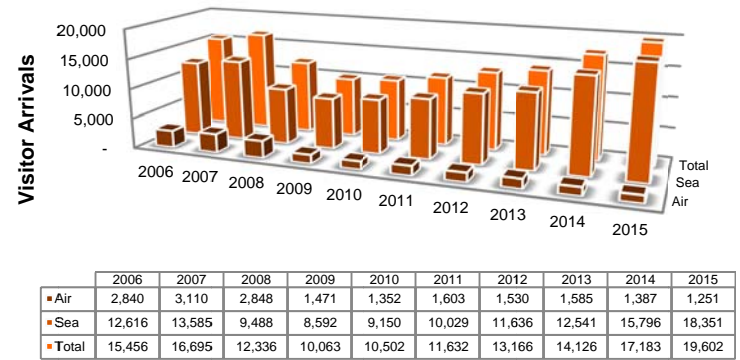


Figure 1: Visitor Arrivals: January 2006 – January 2015

PASSENGER MOVEMENT

Passenger arrivals, which including both visitors and residents, this month increased by 14.5% to 27,693 passengers from the recorded 24,186 in January 2014.

Anguilla's inward passenger movement by sea continues to be the main form of entry facilitating 92.6% (25,648) of arrivals; of which, 19,549 (76.2%) of sea passenger arrivals entered at the Blowing Point terminal and 6,099 passengers (23.8%) arrived at the Sandy Ground terminal. Arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,045 (7.4%) of total passenger arrivals.

Departures during this period were also up, but at a much slower rate with 3.6%, 25,293 passenger departures relative to 2013's figure of 24,411.

Of the three ports of exit, the two seaports cumulatively accounted for 89.0%, (22,513) of all departures, of which, the Blowing Point terminal facilitated the movement of 16,564 passengers, 73.6% and Sandy Ground, 5,949 passengers, 26.4%.

By air, 2,780 passengers (11.0%) departed Anguilla through the Clayton J. Lloyd Airport International.

TOURISTS (Stay- Over Visitors)

Tourists (stay-over visitors) to Anguilla for the New Year January 2015, numbered 6,758, an increase of 1.7% over the 6,644 in January 2014; which was recorded as an increase at a declining rate when compared to the 4.6% increase recorded for January 2014/2013.

This was the second highest recorded figure after the 7,411 arrivals in January 2007, followed by 2014, 2013 and 2012 with 6,644, 6,351 and 6,342 respectively.

Tourist arrivals by air held a share of 17.8% with the other share of 82.2% was held by sea.

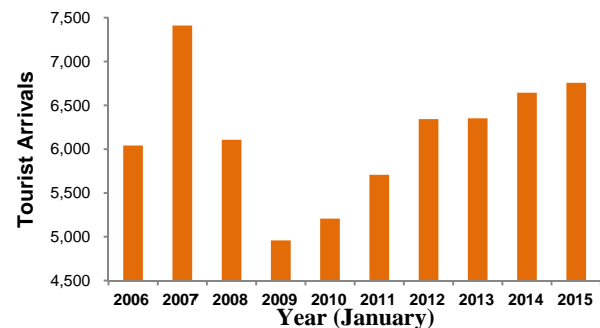


Figure 2: Tourist Arrivals, January 2006 - 2015

Tourists (Stay-

The intended average length of stay for tourists, up from 8.0 days in 2013 to 8.5 days in 2014. The number of tourists (excluding cruise ship passengers) increased by 22.2% between 8 to 15 days and 16 to 22 days.

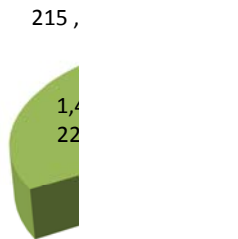


Figure 3: Tourist Arrivals

A review of the source markets for tourists in January 2015 over the source markets, showing a significant increase in arrivals from the Netherlands and Germany.

EX

Excursionist arrivals increased by 21.9% to 12,844 arrivals in 2014 from 10,539 arrivals in 2013.

Air arrivals remain the dominant mode of transport, accounting for 0.4% of total arrivals. For 99.6% of which, 54.2% of the excursionist arrivals are from the Netherlands, followed by Germany, Martin/St. Maarten, Sandy Ground port, and other vessels docking; 1,833 passengers and 1,833

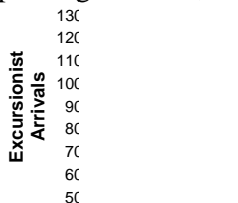


Figure 5: Excursionist Arrivals

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